



We build hospitality brands that endure.

Restaurant development · Operations · Central production · Supply chain



MARKET DEVELOPMENT

Not a single-unit operator.

A territory development platform.

Mova is built for partners seeking disciplined growth across a market: brand, real estate, buildout, operations, supply chain and team development under one group.



MOVA HOSPITALITY

MOVA AT A GLANCE

A proven hospitality group with the bones to scale.

+15

Years
operating

15

Restaurants

4

Brands

2

Countries

400+

Collaborators

The platform combines brand creation, restaurant execution, centralized support and market expansion capability.



OPERATIONAL INFRASTRUCTURE

Built on infrastructure, not improvisation.

Behind every restaurant is an operating platform designed to protect quality, consistency and long-term growth.

Corporate Headquarters

Executive leadership, finance, marketing, HR and strategic planning operating from a centralized corporate office.

Supply Chain & Logistics

Centralized procurement, inventory management and distribution capabilities supporting every restaurant across the network.

Corporate Team

400+ professionals across operations, culinary, production, logistics and corporate functions working as one integrated organization.

Central Production Facility

Industrial kitchen, cold rooms, production lines and warehousing through Peva Foods, ensuring consistency, food safety and operational efficiency.

Quality & Operations

Standard operating procedures, quality assurance, production controls and continuous operational improvement.



BUILT TO SCALE

Infrastructure that grows with every market.

Scaling restaurants requires more than great concepts. It requires the operational backbone to support every new opening with consistency and control.

Corporate Headquarters

Central leadership driving strategy, finance, marketing and operational excellence.

Central Production Facility

Industrial production designed to ensure quality, consistency and scalable execution.

Supply Chain & Distribution

Integrated procurement, warehousing and logistics supporting every location.

400+ Team Members

Experienced professionals across operations, production, logistics and corporate functions.



WHO WE ARE

An integrated operator for premium foodservice growth.

Mova Hospitality develops, operates and scales hospitality brands with a long-term ownership mindset. The group is designed to connect creative brand building with the practical machinery required to open, run and improve restaurants every day.

Development

Concept, design, real estate and openings.

Operations

People, service, standards and execution.

Platform

Production, procurement, logistics and QA.

Four capabilities under one group.

01

Brand Development

We shape concepts, positioning, visual systems and guest experiences.

02

Restaurant Operations

We run daily standards, staffing, service, training and performance.

03

Central Production

We protect consistency through prep, QA, recipe control and production discipline.

04

Supply Chain

We manage vendors, procurement, inventory and logistics with margin control.

A portfolio of brands. One operating system.

SUSHI  CENTRAL

Flagship premium sushi platform with operations across Mexico and the United States.

 ZUMISUSHI

New premium sushi concept designed for Guadalajara with a scalable launch-ready identity.

peva  FOODS

Centralized food production and supply platform supporting consistency, speed and cost control.

PROOF POINT / SUSHI CENTRAL

A brand translated across markets.

Sushi Central demonstrates Mova's ability to move from concept to guest experience, and from one market to another, while protecting design, service rhythm and operational standards.

MX + US Cross-market brand execution

Premium design A hospitality experience, not only a menu

Scalable operations Standards that can travel

From site to opening.

Real estate, architecture, construction, procurement, equipment, staffing and launch are not separate conversations. They are one disciplined pipeline.

01
Market thesis

02
Site pipeline

03
Design + permits

04
Buildout

05
Hiring + training

06
Opening week

Designed to scale without losing taste.

The operating cadence connects service, people, recipes, inventory, digital channels and reporting, creating a daily system for consistency and continuous improvement.

Service standards

Recipe discipline

Inventory rhythm

Training playbooks

Sales calendar

Reporting



STANDARDS

The guest reads the system in the details.

Brand consistency lives in the invisible work: sourcing, training, opening routines, maintenance, service pacing, cleanliness, and the operational discipline behind each touchpoint.

Premium hospitality is not decoration. It is a controlled operating environment.

Leverage behind every unit.

Procurement, vendor management, inventory, logistics and margin discipline give brands the infrastructure to grow with control instead of improvisation.

Procurement

Central vendor standards and purchasing discipline.

Inventory

Visibility over usage, cost and movement.

Logistics

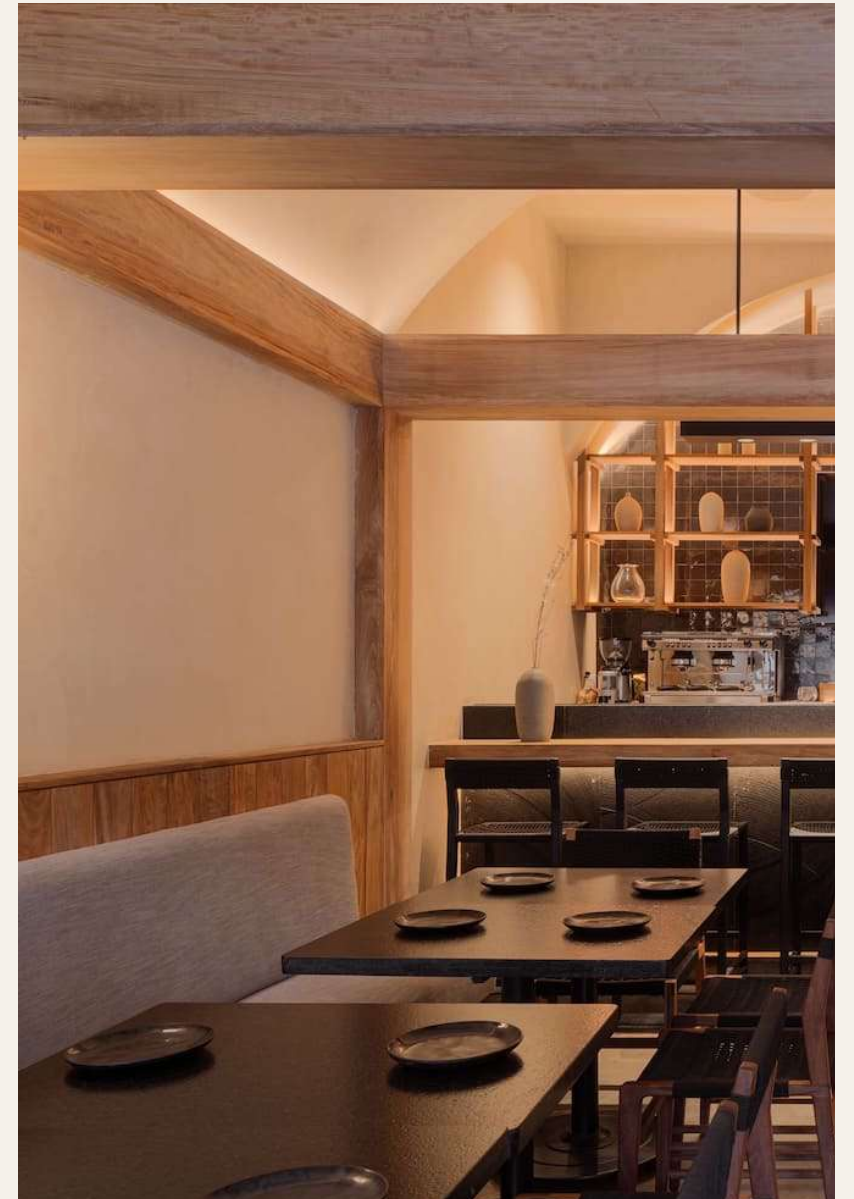
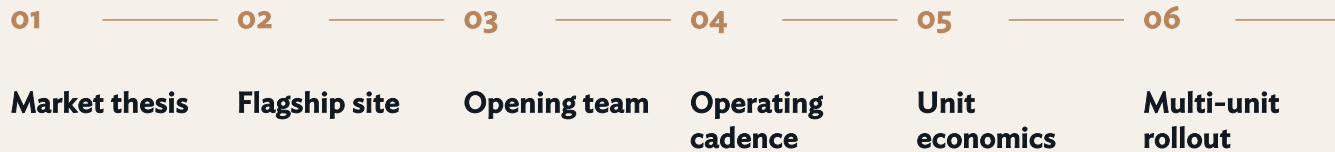
Reliable flow from supplier to operation.

Margin control

Better decisions through cost clarity.

A rollout is a system, not a bet.

Mova's market development logic starts with one disciplined flagship and expands only when operations, unit economics and team capability are ready to travel.



WHY MOVA

Built for partners who need more than a local franchisee.

- | | | |
|----|---|--|
| 01 | Proven retail foodservice operator | Operating base with restaurants, people and cross-market experience. |
| 02 | Integrated development capability | Brand, real estate, buildout and launch connected in one platform. |
| 03 | Premium hospitality eye | Design and guest experience treated as strategic assets. |
| 04 | Supply and production discipline | Centralized standards to protect quality and economics. |
| 05 | Long-term partnership mindset | Built to preserve brand value while developing territories. |



Five ways to move a market forward.

Market Developer

Own the full territory rollout.

Master Franchise

Develop and operate with brand standards.

Joint Venture

Share risk, upside and governance.

Operating Partner

Run local execution for brand owners.

Development Support

Site, opening and launch capability.

NEXT STEP

Open a conversation.

For market development, partnerships and brand growth opportunities.

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MOVA HOSPITALITY